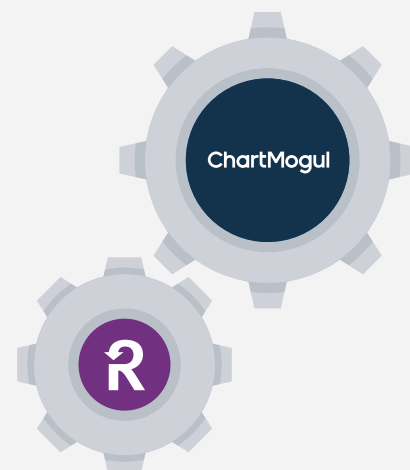© 2021 Recurly, Inc. All rights reserved.

Turn Your Data From a Hassle Into a Growth Asset

With the rising popularity of the subscription model for everything from enterprise software to home staples, brands are now gathering and generating troves of data about customers and revenue. However, that revenue data is often split between various "warehouses," which makes it difficult to use it in a meaningful way.

Using a reliable subscription management system along with a subscription data platform allows you to streamline the handling of all this data, integrate it with other tools, and use it to grow your business.

Using Recurly and ChartMogul Together

Recurly streamlines subscription management and allows you to bill customers seamlessly.

Unlike many other tools in the industry, Recurly can be integrated into your workflow quickly, meaning you can focus on your customers, rather than complex billing.

20/20 Vision at All Times

Integrating with ChartMogul's Subscription Data Platform allows you to bring all your data — revenue data from Recurly, marketing and product engagement data from other platforms — and use that to uncover insight that can help you grow your business.

Your Data. Always in Perfect Shape

With so much complexity in billing terms, payment methods, and the like, it's inevitable that data will sometimes get messy.

Using Recurly and ChartMogul together allows you to maintain perfect accuracy of your data. You can connect, merge, or even edit customer and billing data manually.

Brands that rely on ChartMogul and Recurly

LiveChat

fuboTV

pipedrive

Whereby

Why Recurly?

The world of subscription commerce is complex. We built Recurly so your billing wouldn't be.

✓ **Grow Subscription Revenue**

Manage new product offerings and test new pricing plans, payment options, and conversion tactics with our robust platform.

✓ **Make Billing Frictionless**

Reduce billing complexities for subscription initiations and renewals to ensure a seamless end user experience.

✓ **Minimize Involuntary Churn**

Maximize conversions with sophisticated payment optimization and revenue recovery powered by machine learning.

Want to Learn More?

Talk to a Recurly expert at **+1.844.732.8759** or contact us at **sales@recurly.com**

Why ChartMogul?

We built the world's first Subscription Data Platform to help teams to grow faster using their revenue data.

✓ **Get Your Data in Perfect Shape**

With The ChartMogul Subscription Data Platform, you can merge, clean up, and manipulate your data in ways that give you new insight into your business.

✓ **Use Advanced Segmentation**

Understand your business and make smart decisions about things like pricing, marketing channels, and many more. Deeper, custom analysis of revenue data with custom attributes.

✓ **Expertise You Can Trust**

Rely on the expertise of a team of 40+ people with the majority of those spread between engineering, product, and customer success.

Want to Learn More?

Get started at chartmogul.com or get in touch with our team at **support@chartmogul.com**

Recurly

Recurly helps you gain a competitive advantage with our industry-leading subscription management platform and deep expertise.

Recurly.com
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sling   twitch   canary   CBS Interactive